

## Location Composition

Category	0-0.5 MI	0.5-1.5 MI	1.5-3 MI
2010 Population	7,179	35,712	141,085
2010 Households	4,228	17,028	56,223
2010 Group Quarters	0	312	1,355

## Missionscape: Cultural Bridges

Cultural Bridge	#HHlds	%HHlds
Watching Diet (Health/Weight)-Presently	2,820	67%
Controlling Diet		
Home Personal Computer-HH Own	2,721	64%
Reading Books	2,674	63%
Heartburn/Indigestion Aids/Anti-Nausea-Use	2,309	55%
Voted in fed/state/local election	2,196	52%
McDonald's	1,878	44%
Ailments Professional Consulted Last	1,837	43%
Yr-General/Family Practitioner		

## Getting Involved

This mission site is located in the Front

Range of the Colorado Baptist General Convention. For more information about this need, contact the regional Church Planting Strategist: Jim Misloski (jmisloski@cbgc.org)

### NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Denver, Colorado

# MISSION SITE DIGEST

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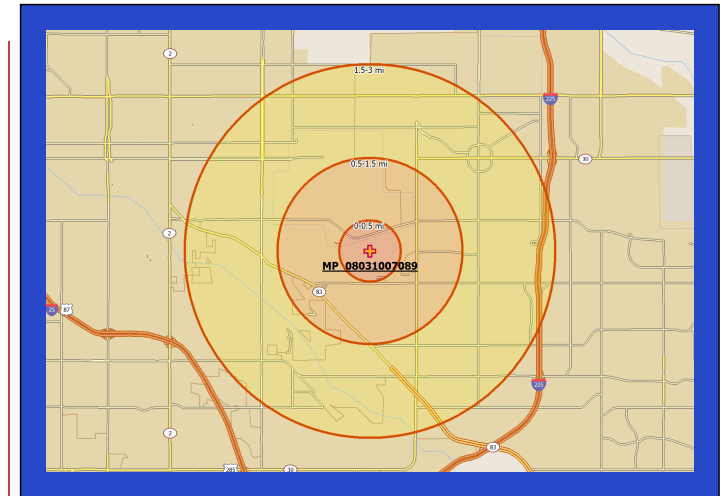
## Acts 10:9-10

During the night a vision appeared to Paul: a Macedonian man was standing and pleading with him, "Cross over to Macedonia and help us!" After he had seen the vision, we immediately made efforts to set out for Macedonia, concluding that God had called us to evangelize them.

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This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

## Location Summary

Central Street Address	9320 E Center Ave
Zip Code	80247
State Region	Front Range
GIS Latitude	39.706580
GIS Longitude	-104.880400
Sitescape Category	Cityscape
Sitescape Group	Small Cities



COLORADO Baptists

## Top Community Types



### Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Outside the nation's larger metro areas, residents can savor the familiarity of the small town cafe, or venture into the city to frequent comedy clubs, nightclubs and malls.

Households: 3,142  
Percent: 74.35%



### Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. Truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 and 34. Sixty percent are renting singles; others live on military bases or in college dorms. They are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas. Career builders who enjoy a moderate income in middle management, they thrive within the IT, sales, administration, education and health care professions.

Households: 802  
Percent: 18.98%



### Urban Communities

The people are poor, struggling and largely single. Some are single parents with large families. Unemployment is double the national average. For the minority families in Urban Communities, struggling to balance priorities and budgets in a climate of institutional prejudice creates a lack of stability and control. Residing within major metropolitan cities and towns, most households live in apartments. Those who drive choose economy, import, and domestic cars or small trucks. This group finds employment within food and health services, education, retail, and the entertainment industry.

Households: 272  
Percent: 6.44%

## Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	3,307	78.23%
Religious but NOT Evangelical	661	15.63%
Spiritual but NOT Evangelical	662	15.67%
Non-Evangelical but NOT Interested	1,984	46.93%

## Top Lifestyle Segments

### Mature America

(81% Unreached)

The oldest lifestyle type in the nation, Mature America is home to the Greatest Generation. More than half the residents are 75 years of age or older and a significant percentage are mostly likely to be widows or widowers. Found mostly in city neighborhoods, they typically live in high-rise apartments and assisted living facilities. Many of these households come from humble origins, and more than half never went beyond high school.



Households: 3,138  
Percent: 74.25%

### Aspiring Hispania

(67% Unreached)

A cluster of urban gateway communities, Aspiring Hispania is the first stop for many relatively young Hispanics striving for better lives in America. More than half the residents are Hispanic and split fairly evenly between married and single households. Many of these newcomers have large families and feel squeezed between high rents and lower-middle-class incomes. With their modest educations-more than one-quarter have not completed high school.



Households: 486  
Percent: 11.5%

### Metro Beginnings

(74% Unreached)

Married couples with children would feel lonely in Metro Beginnings. No cluster has a higher proportion of one-person households, and most residents live in apartments filled with under-45-year-old singles, divorced men and women, and solo-parent families. In their diverse inner-city neighborhoods-Hispanics and African Americans make up more than half the populace-households struggle against high unemployment, low educational levels and low incomes.



Households: 263  
Percent: 6.22%

## Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHlds	202	4.77%
Inactive Evangelical HHlds	717	16.96%
# New Ministries/Churches Needed	2	