### Location Composition

Category	0-0.5 MI	0.5-1.5 MI	1.5-3 MI
2010 Population	2,129	22,653	85,097
2010 Households	1,017	9,794	32,975
2010 Group Quarters	186	54	1,995

#### Missionscape: Cultural Bridges

Cultural Bridge	#HHIds	%HHIds
Home Personal Computer-HH Own	743	73%
HH Uses Computer For Internet/E-mail	605	59%
Reading Books	602	59%
Watching Diet (Health/Weight)-Presently	589	58%
Controlling Diet		
McDonald's	520	51%
Voted in fed/state/local election	492	48%
Non-Presc-For Regular Headaches	481	47%

# Getting Involved

This mission site is

located in the Front

**Baptist General** 

Range of the Colorado

Convention. For more

information about this

need, contact the

Planting Strategist:

regional Church

Jim Misloski (jmisloski@cbgc.org)

#### NOTES:

The Location Summary identifies the center of the smallest ring in the map above. The location data provides various types of identification to better describe the location. The GIS data can be used to map the location in Google maps or Google Earth.

The numbers in the Evangelscape communicate the most compelling reasons why this community needs churches and believers to intercede in missional prayer and activity. This community needs eternal transformation that only comes by way of the gospel and the working of the Holy Spirit.

Churchscape indicators reveal a snapshot of the extent of evangelical presence in the focus community. The last item in this section reveals how many churches are needed in order to have a minimum of one church for every 2000 hhlds (4000-5000 people).

Location Composition: Listed are the total number of people and the total number of households corresponding to each of the three bands indicated on the map on page one.

Cultural bridges are those characteristics that could be used to build relationships with people in the lifestyle group. Various activities, interests, or opinions represented among the consumer behavior characteristics of the lifestyle group offer ways for believers to build relationships with people in the lifestyle group and through that relationship impact them for Christ.

Reaching Denver, Colorado

# **MISSION SITE DIGEST**





#### Acts 10:9-10

During the night a appeared to vision Paul: a Macedonian man was standing and pleading with him. "Cross over to Macedonia and help us!" After he had se the vision, immediately ma efforts to set out Macedonia, conclud that God had called to evangelize them.

for Contextual Ministry

www.iicm.net

This location has been identified as one of the areas in Colorado in need of new ministries or new churches. This report has been written to assist you in gaining an understanding of where God has gathered concentrations of people in need of Him in order that your church can focus your efforts and resources where He is at work and the need is greatest. May this report assist your church in hearing God's invitation to join Him where He is calling.

#### Location Summary

is!" After he had seen ne vision. we	Central Street Address	7425 W Hampden Ave
mmediately made	Zip Code	80227
fforts to set out for Aacedonia, concluding	State Region	Front Range
hat God had called us o evangelize them.	GIS Latitude	39.653320
	GIS Longitude	-105.078580
In partnership with:	Sitescape Category	Cityscape
	Sitescape Group	Small Cities



# **Top Lifestyle Segments**

### Ethnic Urban Mix

#### (71% Unreached)

(78% Unreached)

(67% Unreached)

Concentrated in older inner-city neighborhoods, Ethnic Urban Mix presents a classic portrait of young and diverse city dwellers. More than half of the households consist of African-Americans, Hispanic and Asian residents. They feature a mix of young and middle-aged singles and families. There's a wide range of educational levels in the segment, with even numbers of high school and college graduates. Residents report middle-class incomes.

Young Cosmopolitans is a collection of households where many adults are

a number of college towns-these upscale young people live in luxury

under 35 years old, single and earning above average incomes as white-collar

professionals, managers and executives. In their fast-growing cities- including

apartments and condos, commuting to work in sporty subcompacts. Nearly

half hold college degrees, and they are almost twice the average for grad

Households: 285



Households: 242 Percent: 23.8%



Households: 142 Percent: 13.96%





Households: 567

Percent: 55.75%

#### Mainstay Communities

The backbone of small towns and second cities, Mainstay Communities are established neighborhoods where residents enjoy strong relational ties. These moderately educated wage earners are employed in well-paying blue collar and professional service jobs. The aging adult population consists of retired American singles and couples. A sense of belonging within the community is a key identity factor for those who live there. Outside the nation's larger metro areas, residents can savor the familiarity of the small town cafe, or venture into the city to frequent comedy clubs, nightclubs and malls.



## Aspiring Communities

Young, ambitious and culturally diverse, they are the evolving voice of American society. Truth is centered around "me" and everything is interconnected. The majority of people in this group are between the ages of 18 and 34. Sixty percent are renting singles; others live on military bases or in college dorms. They are four times more likely to be unemployed. Of those who work, most live in or conveniently close to metropolitan areas. Career builders who enjoy a moderate income in middle management, they thrive within the IT, sales, administration, education and health care professions.

Households: 243 Percent: 23.89%



# Upscale Communities

As the wealthiest households in the nation, upscale communities boast high household incomes, significant home values and top educational achievements. Households in these exclusive suburban neighborhoods are headed by predominantly white, college educated, Baby Boomer parents. Most work as executives and white collar professionals. They are active members of the community in business clubs, environmental groups and the arts. For upscale community households, disposable income is at a peak. These families enjoy large homes, comfortable lifestyles and shopping for the latest high-tech electronics.

Households: 126 Percent: 12.39%

#### Evangelscape: Spiritual Indicators

SPIRITUALITY INDICATOR	BAND HHLDS	BAND %
Unreached	735	72.26%
Religious but NOT Evangelical	168	16.49%
Spiritual but NOT Evangelical	115	11.31%
Non-Evangelical but NOT Interested	457	44.94%

#### Suburban Advantage When retirement looms, many Americans downsize their housing, seeking out

degrees.

Young Cosmopolitans

resort-like communities within short distances to major medical facilities. In Suburban Advantage, empty-nesting couples and retirees have moved to middle-class homes and condo developments in dense retirement communities along the Atlantic and Pacific coasts. Most households have college degrees, and, if they're still in the workforce, hold white collar and managerial jobs.

### Churchscape: Religious Indicators

SPIRITUALITY INDICATOR	MI RING	RING %
Active Evangelical HHIds	71	6.96%
Inactive Evangelical HHlds	211	20.78%
# New Ministries/Churches Needed	1	



Percent: 28.02%

Page 3